# Channels.biz

## Your personal or business app

AI, Web3 and blockchain technology.
The $MCC MyCityChannels ecosystem.

Platform overview / November 2026

# Web3 and blockchain technology

## AI tools connected to a Web3 ecosystem

| | |
|---|---|
| **Web3** | Digital ownership and community participation sit at the center of the Channels.biz mission. |
| **Blockchain** | A shared ledger records cryptocurrency transfers and allows transaction verification. |
| **Digital business** | Channels connect local commerce and content with the broader $MCC ecosystem. |

# $MCC MyCityChannels token

## The ecosystem’s cryptocurrency

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|---|---|
| **Token identity** | $MCC means MyCityChannels, the crypto token associated with the Channels.biz ecosystem. |
| **Blockchain network** | The official MCC Tokens Channel identifies Binance Smart Chain (BSC) as its network. |
| **Ecosystem purpose** | Platform materials describe a role in transactions, rewards and premium features. |

# Cryptocurrency and site tokens

## Two balances with different purposes

| | |
|---|---|
| **$MCC cryptocurrency** | A blockchain token held and transferred through a compatible crypto wallet. |
| **Channels.biz site tokens** | A separate account balance for supported features within the website. |

**Separate balances. No automatic one-to-one conversion.**

# Local discovery starts with a need

## A customer has a request.
## A local business has an answer.

Channels.biz gives people a place to describe what they need and helps connect them with relevant Agent Networks.

**Food. Home help. Beauty. Entertainment.**

# A personal or business app

## One place to share your presence

| | |
|---|---|
| **Personal** | A shareable home for your interests, content and community. |
| **Business** | A place to present your products, services and customer information. |
| **On your phone** | Supported pages can install to the home screen as web apps. |

# Ask B.O.T.

## Tell B.O.T. what you need

**Describe the request** Include the service, location and timing that matter.

**Find the right network** B.O.T. helps route the request to an existing Agent Network.

**Choose your next step** Review available provider responses and decide what works for you.

# Agent Networks

## Business presence with local context

| | |
|---|---|
| **Choose an Agent Line** | Connect your business to the appropriate city or service network. |
| **Define your service area** | Keep your products, services and ZIP coverage accurate. |
| **Manage opportunities** | Respond to eligible customer requests through the supported workflow. |

# Channels.biz and MyCityChannels.com

## Connected platforms, clear destinations

| | |
|---|---|
| **Channels.biz** | Personal and business apps, Ask B.O.T. and Agent Networks. |
| **MyCityChannels.com** | City discovery, community FUNraisers, Prize Vault and Best of the Best. |

**Milwaukee is the first city. The model is built for more cities.**

# Best of the Best

## Community recognition in your city

| | |
|---|---|
| **Local businesses** | Nominate and discover favorites by category. |
| **Free voting** | Sign in and cast one vote per category in each city. |
| **Community participation** | Explore the city FUNraiser and Prize Vault alongside local recognition. |

**Live in Milwaukee on MyCityChannels.com**

# Date Planner

## A plan for the occasion

| | |
|---|---|
| **Set the details** | Choose a market, occasion, date and budget. |
| **Choose the services** | Dining, flowers, lodging, transport, entertainment and more. |
| **Continue with Ask B.O.T.** | Review your request and look for relevant local options. |

**Atlanta Valentine’s Day pilot with selected test markets**

# Community partnerships

## Local business can support local causes

| | |
|---|---|
| **Nonprofits and organizers** | Build a presence and participate in eligible city programs. |
| **Businesses and sponsors** | Connect products, services and campaign support with community activity. |
| **Seasonal campaigns** | Toyz N’ Da Hood ’26 brings holiday outreach into the network. |

## Your next step

# Start your free Channel

Create your personal or business presence. Explore Ask B.O.T., Web3 and the $MCC MyCityChannels ecosystem.

**channels.biz/membership/**
**channels.biz/ask-bot/**

